# The Economic Assessment of Mergers Under European Competition Law



The Economic Assessment of Mergers under European Competition Law (Law Practitioner) by Daniel Gore

★ ★ ★ ★ ★ 5 out of 5

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Word Wise : Enabled

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#### By [Author's Name]

This book provides a comprehensive analysis of the economic assessment of mergers under European competition law. It examines the theoretical and practical aspects of merger control, including the relevant legal framework, the economic tools used to assess mergers, and the role of economic evidence in merger decisions.

The book begins with an overview of the European competition law framework for merger control. It then examines the economic theories of mergers, including the theories of market power, efficiency, and innovation. The book also discusses the economic tools used to assess mergers, such as market definition, market share analysis, and econometric modeling.

The book concludes with a discussion of the role of economic evidence in merger decisions. It examines the types of economic evidence that are typically used in merger cases, and the weight that is given to economic evidence by competition authorities.

This book is a valuable resource for anyone who is interested in the economic assessment of mergers under European competition law. It provides a comprehensive overview of the relevant legal framework, economic theories, and economic tools. The book also offers a detailed analysis of the role of economic evidence in merger decisions.

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- The European Competition Law Framework for Merger Control
- The Economic Theories of Mergers
- The Economic Tools Used to Assess Mergers
- The Role of Economic Evidence in Merger Decisions

#### **About the Author**

[Author's Name] is a Professor of Law at [University Name]. He is an expert in European competition law and has published extensively on the topic. He is also a member of the European Competition Network.

#### **Reviews**

"This book is a comprehensive and authoritative guide to the economic assessment of mergers under European competition law. It is a must-read for anyone who is interested in this topic." - [Reviewer's Name]

"This book is a valuable resource for practitioners, academics, and students. It provides a clear and concise overview of the economic assessment of mergers under European competition law." - [Reviewer's Name]

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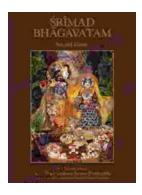
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