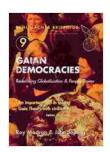
# Redefining Globalization: People Power and the Future of the Global Economy

In the wake of the financial crisis and the ongoing COVID-19 pandemic, it is clear that the global economy is in need of a rethink. The current model of globalization, which has been dominated by large corporations and financial institutions, has led to widening inequality, environmental degradation, and a sense of powerlessness among ordinary people.



### Gaian Democracies: Redefining Globalisation and People-Power (Schumacher Briefings Book 9)

by Roy Madron

★★★★ 5 out of 5

Language : English

File size : 1562 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 160 pages



In his new book, *Redefining Globalization: People Power and the Future of the Global Economy*, Schumacher Briefings editor and author Max Everest-Phillips argues that it is time for a new approach to globalization, one that puts people and the planet first.

Everest-Phillips draws on a wide range of sources, including economics, history, and political science, to make his case. He shows how the current

model of globalization has been shaped by the interests of a powerful elite, and how it has failed to deliver on its promises of prosperity and progress.

Everest-Phillips also offers a vision for a more just and sustainable global economy, one that is based on the principles of people power, democracy, and ecological sustainability. He argues that this new model of globalization will require a fundamental shift in the way we think about economics, and that it will require the active participation of ordinary people in shaping their own economic future.

#### **People Power**

At the heart of Everest-Phillips's vision is the idea of people power. He argues that the only way to create a more just and sustainable global economy is to empower people to take control of their own lives and communities.

This means giving people the power to make decisions about their own economic future, to own and control their own businesses, and to have a say in the way that their communities are developed.

Everest-Phillips shows how people power is already being used to create positive change around the world. He cites examples of worker cooperatives, community-owned businesses, and local currencies that are all helping to build a more just and sustainable economy.

#### **Democracy**

Another key element of Everest-Phillips's vision is democracy. He argues that the global economy cannot be truly sustainable or just unless it is based on democratic principles.

This means that people must have a say in the decisions that are made about their economic future. It means that they must have the right to participate in the political process, and that they must have the power to hold their leaders accountable.

Everest-Phillips shows how democracy is essential for creating a more just and sustainable global economy. He cites examples of countries that have made progress in reducing inequality and poverty, and he argues that these countries have all been characterized by strong democratic institutions.

#### **Ecological Sustainability**

The third pillar of Everest-Phillips's vision is ecological sustainability. He argues that it is impossible to create a just and sustainable global economy without also addressing the environmental crisis.

This means that we must transition to a low-carbon economy, and that we must protect and restore our natural resources.

Redefining Globalization and People Power is a thought-provoking and timely analysis of the challenges and opportunities facing the global economy in the 21st century. It is a must-read for anyone who is interested in creating a more just, sustainable, and democratic world.

#### **Praise for Redefining Globalization**

"A powerful and persuasive argument for a new approach to globalization. Everest-Phillips shows how the current model has failed to deliver on its promises, and he offers a vision for a more just and sustainable global economy."

#### - Herman Daly, author of *Steady-State Economics*

"A timely and important book. Everest-Phillips provides a clear and concise analysis of the challenges facing the global economy, and he offers a compelling vision for a more just and sustainable future."

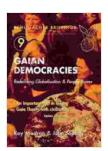
#### - Kate Raworth, author of *Doughnut Economics*

"A must-read for anyone who is interested in the future of the global economy. Everest-Phillips offers a thought-provoking and persuasive argument for a new approach to globalization, one that puts people and the planet first."

#### - Naomi Klein, author of The Shock Doctrine

#### **About the Author**

Max Everest-Phillips is an editor and author at Schumacher Briefings. He has written extensively on economics, development, and sustainability. His work has been published in a variety of academic journals and popular media outlets, including *The Guardian*, *The Independent*, and *The New York Times*.



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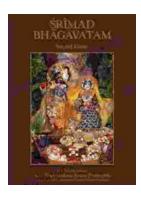
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